

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

September 20, 2019

**8:30 A.M.**

**400** East 4<sup>th</sup> Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

09/20/19 –

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the August 16, 2019 Regular Board Meeting

**Recommended Action:** Approve minutes as presented.

D. **Guests:**

1. Loni Paniagua founder of Amigas Social Club

2. Manny Escamilla, City Council Candidate

E. **Reports:**

1. **Raul**

- Introduction Grant and Jennifer from UCI Law Clinic
- Sycamore Event
- Holiday Street Lighting
- Meeting at city 9/10/2019 (Parking Revenue)

2. **Claudia**

- Broadway Landscaping- Request \$1,415.00
- Noche de Altares – request \$2,000
- Savor Santa Ana – Request \$5,000

3. **Julie Castro-Cardenas**

- Task force (Building Owners) meeting; 4<sup>th</sup> St. level vacancies Cha & Chase
  - Raul: Lomeli, Cha, Cevallos, Ruiz, Rhodes
  - Madeleine: Al's, Ryan C. Spurgeon, Valencia Jewelers, Women's Clinic, Wells Fargo, Teresa's Jewelers, Starbucks

4. **Madeleine**

- Street Breakfast Summary Report
- Pop-Up Concert 10/8/19
- Quarterly Parking/Clean & Safe Meeting
- Artist Village Banner Refresh Update
- Amigas Social Club
- Cumbia Pilot End/Continue
- Downtown Activation Report
- Downtown Beautification Project (Broadway between 1<sup>st</sup> & 5<sup>th</sup> Street)
- New Discussion:
  - Savor Santa Ana/ Entertainment
  - Holiday Funding Allocation
  - Spirit Awards
  - Boca de Oro Funding
  - Downtown Activation Schedule for October
  - Newest Activations
    - Co-op (AV) Quarterly
    - Rocktober Fest (AV) One Time Event
    - DT Annual Meeting (Birch Park) Annual
    - Sunday Ensembles (CCP) Weekly

5. **Sam Romero**

- Updates & Reports (meetings attended)

F. **New Business**

G. **Public Comments**

H. **Meeting Adjournment**

**UPCOMING BOARD MEETINGS: October 18, 2019 , November 15, 2019 & December 20, 2019**