

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

March 19, 2021 **8:30 A.M.**
ZOOM MEETING

<http://www.callecuatromarketplace.com/meetings.html>

Meeting ID: 99962326357



Arturo Arellanes, Board Member
Won Cha, Board Member
Mike Husain, Board Member
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member
Kim Tapfer, Board Member
Robyn McNair, Honorary Board Member
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary
Sam Romero, Vice- President
Bobbie Rooker, Treasurer
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

- A. Call to order
- B. Roll call-
- C. Guests
- D. Consent Calendar:
 - 1. Minutes from February 19, 2021 meeting stand as presented
 - 2.
- E. **Guests:**
- F. **Reports**
 - 1. **Raul**
 - 2. **Claudia – no reports**
 - 3. **Julie Castro-Cardenas**
 - [Special Events in DTSA](#)
 - [BID Budget for 2021Outdoor Dining](#)
 - [Outdoor Retail Sales](#)
 - [Questions/Answer](#)
 - 4. **Madeleine**
 - Two New Potential Board Members Introductions
 - Alexis Garcez - Public Market Development
 - Loni Buenostro - Professional Development
 - Strategic Plan Funding Allocations (VOTE TO APPROVE)
 - Marketing, Professional Development & Business Advising Programs
 - Boca de Oro Review
 - Kid Friendly City (Kid Mayor) Campaign Final Steps
 - Downtown Programming
 - Co-Design With Nature Project
 - Art Commission Meeting
 - Youth Arts Month
 - MOU Review/ MIG Parks Master Plan
 - Social Media
 - City Strategic Plan Alignments Gone / Joint 5 Year Vision Plan for DTSA - How to get there
 - Mural Map Project Has Begun
 - Grant Updates
 - 5. **Claudia Naffa**
 - 6. **UCI – Board members**
- G. **New Business**
 - 1. **Public Comments**
 - 2. **Meeting Adjournment**

SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS

April 16

May 21

June 18

July 16

August 20

September 17

October 15

November 19, December 17, 2021