

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

May 17, 2019

8:30 A.M.

400 East 4th Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

05/17/19 –

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the April 19, 2019 Regular Board Meeting

Recommended Action: Approve minutes as presented.

D. Guests:

E. Reports:

1. Raul

- Teresa Jewelers Sponsorship
- Art Walk Report

2. Claudia

- Estrella TV and La Que Buena Radio Advertisement Campaign
- Art Walk Report
- Audit update

3. Madeleine Spencer and Robyn McNair

- One OC Fiscal Sponsorship
- Grant Writer: Joelle Marsh
- Threads Report
- Chicago symposium
- DT map
- Arts & Culture Collaborative with OC Fairgrounds (mid- month/arts walk weekend, Plaza Calle Cuatro)
- IDA Conference report
- School band (Spring Break
- Strategic Plan: Date Set
- ICAT: Group Response
- 5 Year Review: Book Production
- Restaurant Guide: Completion
- Food Pods Issues
- Banner Project Progress
- Economic Development Meet Up Long Beach (April 26th)
- (Mariachi's & Micheladas Sponsorship)
- (OC Edge Show Sponsorship)
- Downtown Annual Business Forum

4. Julie, Santa Ana Liason-

- Public Bathrooms- closed for 2 weeks.

5. UCI

- 2018 and 2019 Engagement Letter

F. New Business

G. Public Comments

H. Meeting Adjournment