

# **SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA**

June 21, 2019

**8:30 A.M.**

**400** East 4<sup>th</sup> Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

06/21/19 –

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the May 17, 2019 Regular Board Meeting

**Recommended Action:** Approve minutes as presented.

D. **Guests:**

1. **Valerie Fryer-** One OC, Director of Finance & Buss. Services: Fiscal Sponsorship

2. **Amanda Green-** One OC= ICAT Assessment

E. **Reports:**

1. **Raul**

- Toll Brothers- Letters of Support
- UCI - Term ended 5/16 - Adopting Whistleblower Policy

2. **Claudia**

- Artist Village- Activation - 2<sup>nd</sup> week of July (\$250 @ Downtown inc. & SABC)
- City Manager welcome at Plaza Calle Cuatro
- Dancing on the Streets, loteria & Callejon del Beso
- Radio advertisement- 2 live-remote radio transmissions
- Letter of support- Northgate Markets and other housing projects

3. **Madeleine Spencer and Robyn McNair**

- 150th Birthday Plans, Logo
- Historic Street Breakfast
- Landscaping
- Programming Permits
- Conference Chicago
- Measure X
- Meeting with Councilman Penaloza
- Blue Lot
- Meeting with Min Tai, Planning
- Grant Writing
- Business Mixer Review
- Holiday Planning
- Strategic Planning (New Date)

4. **Julie, Santa Ana Liason-**

- **Trash Issues-**
- **Tree Trimming-**
- **Holiday Decorations/ Lighting -**

5. **UCI**

- 2018 and 2019 Engagement Letter

F. **New Business**

G. **Public Comments**

H. **Meeting Adjournment**