

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

July 16, 2021 **8:30 A.M.**

ZOOM MEETING

Join Zoom Meeting

<https://zoom.us/j/99962326357>

Meeting ID: 999 6232 6357

One tap mobile

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Arturo Arellanes, Board Member
Won Cha, Board Member
Mike Husain, Board Member
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member
Kim Tapfer, Board Member
Robyn McNair, Honorary Board Member
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary
Sam Romero, Vice- President
Bobbie Rooker, Treasurer
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

- A. Call to order
- B. Roll call-
- C. Consent Calendar:
 - 1. Approval of Minutes from June 18, 2021 –
Recommended action: Approve minutes as presented
 - 2. MOTION to approve an additional \$2,000 for Tamalada Festival and \$2,000 for Pozolada Festival’s sponsorships.
Recommended action: Approve motion
 - 3. MOTION to approve re-allocation of funds as follows: From OCTA account line 23 (Semi-monthly events) to line 22 Pozolada Festival; and from SABC’s budget line 45 (Reserves) to line 29 Tamalada Festival.
Recommended action: Approve motion

Guests: [Misha Houser](#) | [VITAL LINK- Seeking Collaboration with SABC](#)

D. Reports

1. Raul

- Special Event application
- Board meetings- August in person
- Board meeting minutes- Spanish translation

2. Claudia – various reports

3. Tresa Oliveri - OCTA

4. Julie Castro-Cardenas – Various reports

5. Madeleine

- Digital Directories
- Mural Map
- Porch Photography -Outdoor Gallery (7/24)
- Rooftop Film Screening - (7/31)
- Marin Art Installation (2022)
- Council Presentation (Aug)
- Downtown Strategy Sessions
- Open Stage/ The Hot Hour/ New Business Highlight Series (Steven)
- Artwalk Reopening - Dancing in the Streets/ Callejon del Beso
- Programming for 3rd Saturdays/ Sidewalk Sales
- Grants

6. Claudia Naffa

E. New Business

F. Public Comments

G. Meeting Adjournment

SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETING

**August 20th, September 17th, October 15th, November 19th,
December 17th, 2021**