

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

January 17, 2020

8:30 A.M.

400 East 4th Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

1/17/2020 –

- A. Call to order
- B. Roll call-
- C. Consent Calendar:
 - 1. Minutes from the Dec 20, 2019 Regular Board Meeting

Vote to Approve Education Subscription Allocation

D. Guests: Eddie Quillares Tamalada/ Pozolada

E. Reports:

1. Raul

- Reports

2. Claudia

- Fiscal Report
- Downtown Beauty & Wellness Directory
- Artwalk Expansion/ Calle Cuatro Plaza
- Sycamore Street Closure/Artwalk
- Parking Enforcement Meeting Request

3. MADELEINE

- Memorandum of Understanding Update
- Landscaping & Contract with City (Review)
- Broadway Landscape & Other Plans Update
- BID Report & Review of 2019
- Council Members Meetings Update
- Amigas Social Club Workshop
- Boca de Oro Progress Report/ Timeline
- Downtown Threads (MAY)
- Transportation Meeting Update
- Downtown Greenways Project
- KUCI Interview

4. Ryan Smolar (DTI)

- Co-sponsorship Flower Pots
- 20 at \$2,500 for each group
- From French to Main: 10 poles could work
- From Main to Broadway: 8 poles could work
- From Broadway to Ross: 3 poles are clear

5. Julie Castro-Cardenas

- Updates/ Reports

6. Claudia Naffa Various reports

- Retail guide update
- Downtown Business List Recieved
- Created a List Going to Door to Door

7. UCI

- Contracts Review
- New Team Come In

8. Sam Romero

- Updates & Reports (meetings attended)
- All American City Award

F. New Business

G. Public Comments

H. Meeting Adjournment

UPCOMING BOARD MEETINGS & EVENTS: