

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD MEETING

December 20, 2019

**9:00 A.M.**

**400 East 4<sup>th</sup> Street, Santa Ana, CA 92701**



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary  
Sam Romero, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer,

Consultant

If special assistance is needed to participate in this Member Only Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

12-20-19

- A. Call to order
- B. Roll call-
- C. Consent Calendar:

- 1. Minutes from the Nov 16, 2019 Regular Board Meeting

**D. Guests:**

No Guests

**E. Reports:**

**1. Raul – President’s Reports and Updates**

BID Renewal City Hall  
Toll Brothers Project Report  
OCTA News  
Downtown Permit Renewals (6month)

**2. Claudia - Reports and Updates**

Insurance Updates  
Parking Garage Issues & Resolution  
Meeting with Parking Meter Group  
Radio Remote Holiday Event  
Downtown Clown Festival  
Downtown Carolers Follow up  
School Bands at the Plaza  
Dream Carriage Contract

**3. Madeleine - Reports and Updates**

Strategic Planning for 2020 (Step One)  
Education Subscription for Members  
Fiscal Sponsorship Report Back  
Grant Report (Green Alleys)  
Follow Up DTSA Event Permitting, Vendors Etc.

Risk Mgmt./ Fire-Ice-Horse/Carriage

**Meetings with Council**

- Report Back on Meeting with Mayor Pro Tem Villegas
- Report Back on Meeting with Councilman Beccera

**Meeting with Transportation Dept.**

- Report Back on Meeting with Victor in Transportation

**Meeting Parks and Rec**

- Report Back on Meeting with Sonia and Erendida

Blue Lot Updates

- Gente Night Market Begins
- Farmers Market (To Start in Feb)
- Mural Slam ( Project Progress for Mar)

Alternative Bazaar (Revamp for Feb)

Witch Walk ( Expansion 2020)

Santa Ana Sundays

- Spurgeon Paseo Program
- Calle Cuatro Plaza Program Development

Boca de Oro Updates

Working Teams

- LitCon/ Poetry Out Loud Team
- Organizing Team (SAUSD/ DOWNTOWN)
- Marketing Team ( App Creation, Journalism, Website, Posters)
- Oasis Group Extension (Birch Park, Senior Center)
- Book Fair Extension (Sasser Park, Federal WalkO)
- SAC New Involvement

Contracts Sent to UCI

- MOU
- Landscaping Plan

**4. DTI - Reports and Updates**

Review Request to Co-fund Plans on Poles in DTSA

**5. Julie Castro-Cardenas Updates/ Reports**

Message Sent: On vacation from **Dec. 14-Jan. 5. To Return on Jan. 6, 2020**

Update: City Hall will be closed beginning **Tuesday, Dec. 24, 2019, and will reopen Thursday, Jan. 2, 2020.**

**6. Claudia Naffa**

- Promotions
- Radio Remote
- Tamalada Festival
- Other Promotions

**7. UCI**

Law Clinic will be closed for the winter recess from **December 18, 2019 until January 9, 2020.**

In the Spring semester, it is likely that you will be working with a new group of students. If an emergency arises during the break or if you have any questions, contact any of the Clinic Supervisors:

Carrie Hempel (chempel@law.uci.edu)

Camille Pannu (cpannu.clinic@law.uci.edu)

Bob Solomon (rsolomon@law.uci.edu)

**8. Sam Romero**

- Updates & Reports (meetings attended)

**F. New Business**

**G. Public Comments**

**H. Meeting Adjournment**

**UPCOMING BOARD MEETINGS & Events: ,**  
January 18, 2020