

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

August 7, 2020

**8:30 A.M.**

**400** East 4<sup>th</sup> Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

08/07/2020-

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the June 5, 2020 Regular Board Meeting

**Recommended Action:** Approve minutes as presented.

D. Guests:

1. Robert Valdez, Santa Ana Police Officer

E. Reports:

1. Raul

- District 1 grant
- Proposed Budget- OCTA Funds

2. Claudia

- Grant Committee Report
- Financials

3. Julie Castro-Cardenas

- Various Updates

4. Madeleine

- **OCTA Marketing/Reports**
  - Banner Decisions
  - Downtown Map Decisions
  - Open Stage Report
  - Onboarding Marketing Team Members
  - Barricades & K-Rail Purchasing
- **Bid Report Overview**
  - Upcoming Projects
- **CAC Grant Reorganization for A Digital Platform**
  - Reorganization of Boca de Oro Digitally
- **Downtown Street Closure**
  - Labor Day Weekend Planning
  - Social Distancing Activities for Downtown
  - Retail Islands (Claudia and Maricella)
- **Digital Artwalk Reorganization (Weekly 2 Hour Programs on Saturdays)**
  - The Hot Hour
  - DTSA Open Stage
  - "SAUSD"
  - "Art Workshops"
- **Other Children's Programs**
  - Calle Cuatro Reading Hour
  - Saturday for Kids

5. Claudia Naffa Various reports

F. New Business

G. Public Comments

H. Meeting Adjournment