

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

August 20, 2021 **8:30 A.M.**

106 West 4th (Shoe Palace Building), 6th Floor, Santa Ana, CA



Arturo Arellanes, Board Member
Won Cha, Board Member
Mike Husain, Board Member
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member
Kim Tapfer, Board Member
Robyn McNair, Honorary Board Member
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary
Sam Romero, Vice- President
Bobbie Rooker, Treasurer
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

- A. Call to order
- B. Roll call-
- C. Consent Calendar:
 - 1. Approval of Minutes from July 16, 2021 –
Recommended action: Approve minutes as presented
 - 2. Motions passed through e-mail:
 - MOTION to approve an additional \$2,000 for Tamalada Festival and \$2,000 for Pozolada Festival’s sponsorships. In favor: Yanez, Arellanes C, Arellanes A, Romero, Tapfer, Husain Amezcua. Abstained: Lomeli, Alvarez, Rooker, Cha. MSAP
 - MOTION to approve re-allocation of funds as follows: From OCTA account line 23 (Semi-monthly events) to line 22 Pozolada Festival; and from SABC’s budget line 45 (Reserves) to line 29 Tamalada Festival. . In favor: Yanez, Arellanes C, Arellanes A, Romero, Tapfer, Husain, Amezcua. Abstained: Lomeli, Alvarez, Rooker, Cha. MSAP

Guests:

D. Reports

1. Raul

- OCTA funds/ issues with business owners
- Meeting with Mayor Sarmiento

2. Claudia - various reports

3. Tresa Oliveri - OCTA

4. Julie Castro-Cardenas – Various reports

- [City Business Grant \\$5,000 available now](#)
- [DTSA Security Guards \\$500K approved by Council](#)
- [Parking Revenue update](#)
- [Commercial Trash Service in DTSA](#)
- [Special Events in DTSA – all welcome](#)

5. Madeleine

- Celebrating first Artwalk
- List of Upcoming Contracts for Review
- After Covid Project Renewals
- New Programs Scheduling
- Downtown Fundraising/ Grants/ Investment Packages
- Downtown Security Issues
- 3 Open Calls
- City Advocacy Results and Continued Efforts

6. Claudia Naffa

- Communication and Social Media Updates
- Bridal Expo Shows
- Artwalk- Dancing in the street,
- Chinelos.
- Sunday Fun Days - Loteria

E. New Business

F. Public Comments

G. Meeting Adjournment

SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS

September 17th, October 15th, November 19th and December 17th, 2021

