

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

August 16, 2019

**8:30 A.M.**

**400** East 4<sup>th</sup> Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Zmezcua, Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

08/16/19 –

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the July 19, 2019 Regular Board Meeting

**Recommended Action:** Approve minutes as presented.

D. **Guests:** Janet Muniz, Business project

E. **Reports:**

1. **Raul**

- Sycamore Event
- Holiday Street Lighting
- 2020 Proposed Budget Meeting Scheduling

2. **Claudia**

- Santa Ana Breakfast Financial Report

3. **Julie Castro-Cardenas**

- Store-front art project
- Task force – organizing meeting with building owners

4. **Madeleine**

- **BID Associations**
  - Art Mixer Review/ Banner Project Update
- **BID Events**
  - Historic Street Breakfast Review
- **BID Report Preview**
- **PBID Manager**
- **Downtown Activation Report**
  - Summer of Cumbia 2<sup>nd</sup> Saturday
  - Witch Walk 3<sup>rd</sup> Saturdays ( Request for Halloween)
  - Alternative Bazaar 3<sup>rd</sup> Sunday- (Switch to 4<sup>th</sup> Saturdays)
  - Loteria/ Clowns Every Sunday
  - Side Walk Sales Review Event
  - Pop Up Concert – UNIVISION Oct.
  - Just Art ( New work in Progress)
- **ONE OC Fiscal Sponsorship**
  - Learning the System
- **GRANTS LIST**
  - Overview
- **Downtown Beautification Project**
  - 4<sup>th</sup> Street Construction
  - OCTA Signage for Construction
  - Broadway Updates
- **AMIGAS Social Club** – Request for funding annual allocation \$3,000 to \$5,000.
  - Upcoming Mixer Launch- Introducing Amigas Social Club
  - When: September 20th 2019 – Alta Baja Market – 6-8/9 pm
- **Holidays Downtown** – Budget allocation between \$1,000- \$1,500.00 (asking DTI to match)
  - Creating a Budget to add to what makes the District Special for Holiday Shopping
- **Banner Project Sponsorship Funding-** \$1,500.00 Already Approved

5. **Sam Romero**

- **Updates & Reports (meetings attended)**

F. **New Business**

G. **Public Comments**

H. **Meeting Adjournment**

**UPCOMING BOARD MEETINGS:** September 20, 2019, October 18, 2019 , November 15, 2019 & December 20, 2019