

**SANTA ANA BUSINESS COUNCIL
NOTICE OF BOARD AND AGENDA**

IN PERSON AND ZOOM MTG.

September 16, 2022 **8:30 A.M.**

106 West 4th Street. Santa Ana, CA 92701

Join Zoom Meeting

<https://us06web.zoom.us/j/81998633117?pwd=UFNCbkVhLzVRcFFURmtlN09iMWxJdz09>

Meeting ID: 819 9863 3117

Passcode: 525486

One tap mobile

+16694449171,,81998633117#,,,,*525486# US

+17207072699,,81998633117#,,,,*525486# US (Denver)

Dial by your location

+1 669 444 9171 US

+1 720 707 2699 US (Denver)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 719 359 4580 US

+1 646 558 8656 US (New York)

+1 646 931 3860 US

+1 301 715 8592 US (Washington DC)

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 386 347 5053 US

+1 564 217 2000 US

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Arturo Arellanes, Board Member
Won Cha, Board Member
Mike Husain, Board Member
Arturo Lomeli, Board Member
Loni Paniagua, Board Member
Bethany Schermer, Board Member

Veronica Alvarez, Board Member
Sam Romero, Board Member
Robyn McNair, Honorary Board Member
Alfredo Amezcua, Board Member
Mario Reyes, Board Member

Claudia Arellanes, Secretary
Kim Tapfer, Vice- President
Bobbie Rooker, Treasurer
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultan

A. 9/16/2022- Call to order

B. Roll call-

C. Consent Calendar:

1. Approval of Minutes August 19, 2022 –

Recommended action: Approve minutes as presented

2. **MOTION** to approve a sponsorship for Javier Marin (Sculptor from Mexico) to bring his artwork to exhibit in downtown Santa Ana.

Recommended action: Approve sponsorship

D. **Guests:** Shahram MaKhani, Marcela Prado, Ginette Sanchez – UNCONFIRMED
Councilman David Penaloza (unconfirmed)
Councilwoman Nelida Mendoza (tentative)

E. **Public Comments.** Only agenda items (3 minute max each)*

F. **Tresa Oliveri – OCTA**

G. **Reports:**

1. **Raul Yanez –**

2. **Claudia Arellanes –**

3. **Kim Tapfer – no reports**

4. **Madeleine Spencer**

- Storefront Mastery
- Artwalk Changes
- Santa Ana Urban Lab
- Breakfast with a Councilman
- Savor Santa Ana
- Placemaking Pop Ups/ Better Cities Film Fest
- Urban Parks
- New Letter to Council/ Merchant Groups funding
- Upcoming events
 - Dec. Holiday Activity?
 - Oct. Posolada, Tamalada
 - Nov- blade cup, noche de altares, viva la vida

5. **Julie Castro-Cardenas**

6. **Claudia Naffa: Communications Report**

- Dancing in the street
- Savor Santa Ana
- Storefront Mastery

H. **New Business**

I. **Public Comments- Non agenda items**

J. **Meeting Adjournment**

Board Meetings 2022

October 21st, November 18th, and December 16th