

**SANTA ANA BUSINESS COUNCIL**  
**BOARD MEETING NOTICE AND AGENDA**  
**ZOOM MEETING ONLY**

December 16, 2022 **8:30 A.M.**

Please download and import the following iCalendar (.ics) files to your calendar system.  
Monthly: [https://us06web.zoom.us/meeting/tZUkfuGurTgrG9OhLYCgZ73l\\_tH94jkM\\_0-F/ics?icsToken=98tyKuGppzliHNeWsRiARpwcHYr4We7ztnZcjpYlDPclCdpNVDfCfZqa-Z1G\\_Xv](https://us06web.zoom.us/meeting/tZUkfuGurTgrG9OhLYCgZ73l_tH94jkM_0-F/ics?icsToken=98tyKuGppzliHNeWsRiARpwcHYr4We7ztnZcjpYlDPclCdpNVDfCfZqa-Z1G_Xv)

Join Zoom Meeting  
<https://us06web.zoom.us/j/81998633117?pwd=UFNCbkVhLzVRcFFURmtlN09iMWxJdz09>

Meeting ID: 819 9863 3117

Passcode: 525486

One tap mobile

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+1 346 248 7799 US (Houston)

+1 507 473 4847 US

+1 564 217 2000 US

+1 646 558 8656 US (New York)

+1 646 931 3860 US

+1 689 278 1000 US

+1 301 715 8592 US (Washington DC)

+1 305 224 1968 US

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 360 209 5623 US

+1 386 347 5053 US

Meeting ID: 819 9863 3117

Passcode: 525486

Find your local number: <https://us06web.zoom.us/j/kgNY3zwm3>



Arturo Arellanes, Board Member  
Won Cha, Board Member  
Mike Husain, Board Member  
Arturo Lomeli, Board Member  
Loni Paniagua, Board Member  
Bethany Schermer, Board Member

Veronica Alvarez, Board Member  
Sam Romero, Board Member  
Robyn McNair, Honorary Board Member  
Alfredo Amezcua, Board Member  
Mario Reyes, Board Member

Claudia Arellanes, Secretary  
Kim Tapfer, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

A. /16/2022- Call to order

B. Roll call-

C. Consent Calendar:

1. Approval of Minutes from November 18, 2022 –

*Recommended action: Approve minutes as presented*

D. **Guests:**

E. **Public Comments.** Only agenda items (3 minute max each)\*

F. **Tresa Oliveri – OCTA**

G. **Reports:**

1. **Raul Yanez –**

- City Council Decision Re: BID
- Board Elections in January (Claudia Arellanes, Robyn McNair, Bethany Schermer, Loni Paniagua, Bobbie Rooker and Mario Reyes); Resignation: Sam Romero

2. **Claudia Arellanes –**

- Financial Report (Reports in January)
- Transfer of ongoing programs/ projects (Boca, Cartoon Maps, etc)
  - Process
  - Staff
- Sponsorships (Tamalada \$2,000)
- Toy Drive (gift cards)
- SABC Merchandise Inventory (donations)

3. **Kim Tapfer – no reports**

4. **Madeleine Spencer**

5. **Julie Castro-Cardenas**

6. **Claudia Naffa: Communications Report**

7. **UCI**

H. **Public Comments- Non agenda items**

I. **Meeting Adjournment**