

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

January 21, 2022 **8:30 A.M.**

**106 West 4<sup>th</sup> (Shoe Palace Building), 6<sup>th</sup> Floor, Santa Ana, CA**

**WE REQUEST THAT ALL IN ATTENDANCE WEAR FACE MASKS**  
**Si necesita traduccion, por favor avisenos antes de la junta**



Arturo Arellanes, Board Member  
Won Cha, Board Member  
Mike Husain, Board Member  
Arturo Lomeli, Board Member  
Loni Paniagua, Board Member  
Mario Reyes, Board Member

Veronica Alvarez, Board Member  
Sam Romero, Board Member  
Robyn McNair, Honorary Board Member  
Alfredo Amezcua, Board Member  
Bethany Schermer, Board Member

Claudia Arellanes, Secretary  
Kim Tapfer, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

- A. Call to order
- B. Roll call-
- C. Consent Calendar:
  - 1. Approval of Minutes December 17, 2021 –  
Recommended action: Approve minutes as presented
- D. **Guests:**
- E. **Public Comments. Only agenda items (3 minute max each)\***
- F. **Tresa Oliveri – OCTA**
- G. **Reports:**
  - 1. **Raul Yanez**
  - 2. **Claudia Arellanes**
  - 3. **Julie Castro-Cardenas –**
    - Business Services
    - Special Events
    - Parking Operator
    - Security Guards in DTSA
    - BID Renewed
    - Clean & Safe Renewed
  - 4. **Madeleine Spencer**
    - Parks Project / Parks Funding
    - Artist Village Programming
    - Kids Corner Project
    - Mural Map
    - City Relations (Meetings)
    - DTSA Decals
    - Travel Santa Ana
    - Boca de Oro Event
    - Volunteer Coordination
  - 5. **Claudia Naffa**
    - Social media report
- H. **New Business**
- I. **Public Comments- Non agenda items**
- J. **Meeting Adjournment**